

# Online Marketing Services



With the way the world is changing, more and more customers are searching the web for options. So, it's important to **keep in step with the digital revolution.** That's exactly where **etisalat by e&** help small and medium businesses.



# Managed Web Solutions - Website Creation and a Strong Online Profile



Grow your business with a world-class website inclusive of an eShop that allows your customers to place orders online!



Our experts will design and build you a customised website, ensuring your business is visible and available 24/7, whatever the circumstances.



We'll also raise the profile of your business with a verified Google My Business listing, a Google Maps location, multiple online listings, and much more.



# Managed Web Solutions - Features and Benefits

## 1 WEBSITE CREATION

Creation of an expertly designed website that truly brings your business to life.



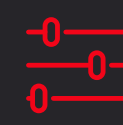
## 2 ESHOP

A shopping cart that allows customers to order your products and services online.



## 3 ESHOP ORDER TRACKING

A simple control panel will allow you to review placed orders and add/remove/edit items on the store as required.



## 4 BILINGUAL WEBSITE DESIGN

You'll reach a wider audience with a bilingual website, English and Arabic.



## 5 FREE CONTENT WRITING

We'll provide simple and effective English content for your website, and translate it!



## 6 DASHBOARD

You can request an unlimited amount of changes to your website.



## 7 MANAGED LISTING

Creation of your Google My Business listing and Google Maps location, plus in 20+ other online directories.



## 8 BRAND VISIBILITY

Your website will be created utilizing SEO best practices, one of the most potent digital marketing strategies.



## 9 WEB HOSTING

Fast loading speeds, large storage capacity, high-level security, we have you covered!



# Managed Web Solutions - Packages

## MANAGED WEB SOLUTION

10 Page Website Creation  
eShop Platform  
Google My Business Listing  
20+ Online Listings  
10GB Free Storage

**160 AED/Month**

## MANAGED WEB SOLUTION +

15 page Website Creation  
eShop Platform  
Google My Business Listings  
20+ Online Listings  
15GB Free Storage

**190 AED/Month**

All plans are available on an annual commitment. Exit charges of two months' rent will apply in case of early termination.  
All prices exclude VAT.



# Online Presence Management -

Grow your business by  
driving quality leads

We help businesses run **end-to-end sales-focused marketing campaigns** that allow businesses to fully understand the return on investment (ROI) of their marketing and sales activities.

**Stay ahead of your competitors** with our cost-effective strategy & higher conversion rate. **Lifelong Value. Real Time Flexibility. Precise Targeting. Guaranteed Results. Qualified Prospects.**



# Online Presence Management - Features and Benefits

## TARGETED CAMPAIGN

Qualified leads come from a quality audience. We simply build, manage and optimize marketing campaigns that convert. Get started!



## MEDIA BUYING

We develop a successful Paid Search, Keyword Planner strategy specifically for your business, to help you stand out from the crowd and differentiate you.



## LANDING PAGE

At Etisalat, we understand the importance of each lead in your marketing campaign, so we offer a complete landing page platform to help you get the most out of your lead generation campaigns



## PERFORMANCE TRACKING

We offer Real-time reporting for your campaigns through an online control panel and mobile app making it easy for you to track your campaign's performance from anywhere, anytime.



## ONGOING CAMPAIGN MANAGEMENT

We will assign you a dedicated Account Manager who will be fully in charge of collecting your requirements, creating and optimizing your campaign



## Online Presence Management - Packages

### BASIC PRESENCE

240 visitors per month  
Campaign landing page  
Targeted Campaigns  
Performance Tracking  
Unlimited Updates

910 AED/Month

### PREMIUM PRESENCE

500 visitors per month  
Campaign landing page  
Targeted Campaigns  
Performance Tracking  
Unlimited Updates

1690 AED/Month

### ULTIMATE PRESENCE

1000 visitors per month  
Campaign landing page  
Targeted Campaigns  
Performance Tracking  
Unlimited Updates

3290 AED/Month





## Boost My Website - Improve Your Web Traffic

Maximize your potential and align your business to reach a wider audience online.

Our Online Marketing Experts will help you **increase the visibility of your existing website** across different online channels **to drive more relevant traffic to it.**



## Features and Benefits

### 1 MEDIA BUYING

We develop a successful Paid Search, Keyword Planner strategy specifically for your business, to help you stand out from the crowd and differentiate you.



### 2 PERFORMANCE TRACKING

We offer Real-time reporting for your campaigns through an online control panel and mobile app making it easy for you to track your campaign's performance from anywhere, anytime.



### 3 UPDATES MANAGEMENT

We will assign you a dedicated Account Manager who will be fully in charge of collecting your requirements, creating and optimizing your campaign.



## Packages

### BASIC BOOSTING

360 visitors per month  
Targeted campaigns  
Performance Tracking  
Updates Management

1220 AED/Month

### PREMIUM BOOSTING

500 visitors per month  
Targeted campaigns  
Performance Tracking  
Updates Management

1650 AED/Month

### ULTIMATE BOOSTING

1000 visitors per month  
Targeted campaigns  
Performance Tracking  
Updates Management

3250 AED/Month



**etisalat** <sup>by</sup> **e&**

**For more information**

Contact your Account Manager or call 80077333