

# Finance | Build a Business Case

Potential benefits

Reduce Spend

Access data more efficiently across systems

## 1. Define opportunity for investment

Ask copilot to create a project brief from emails and other company documents.



Copilot

**Support efficient review and understanding** of the issues that need to be addressed with the investment.

## 2. Gather project information

Meet with the production team to learn about the various options available and gather financial information for the business case.



Copilot in Teams

**Help ensure a productive meeting** by using Copilot to suggest questions and clarify what people said. Use the recap for a summary and action items.

## 3. Gather financial data

Pull data from the financial system using a plug in built with Copilot Studio to estimate past cost of sales and revenues by year.



Copilot in Excel  
Copilot Studio in Copilot for Microsoft 365

**Reduce the effort required** to pull information from financial systems.

## 6. Stress test the business case

Use Copilot to test some options for the business case and identify the largest variances.



Copilot in Excel

**Speed analysis** by using Copilot to add formulas columns and create charts.

## 5. Produce summary report

Once the case flow analysis is complete use Copilot to turn the project brief into a set of slides for the executive presentation. Then add in the financial information.



Copilot in PowerPoint

**Improve the quality of your presentations** by using Copilot to revise content and organize the slides using Excel data.

## 4. Meet with chief economists

Get the latest economic forecast from the economist team to estimate future pricing and cost of materials. Organize the information in a table in Excel and use Copilot to produce charts showing trends in the data.



Copilot in Excel  
Copilot in Teams

**Collaborate effectively across teams / functions** (e.g., legal, transportation) in a secure way. Use data for decision making in meetings and discussion.