

# Use Case | Streamline benefits and compensation

## Potential benefits

Improve talent retention

Attract the right talent

Improve employee satisfaction

Align HR strategy to company strategy

### 1. Conduct market research

Research the latest industry trends and data regarding competitive compensation rates and benefits.



Copilot

Use Copilot to quickly generate tables of average salaries by market for different roles.

### 2. Draft Executive Summary for talent planning

Leverage market information to draft a plan the executive staff can consider for next fiscal year.



Copilot in Word

Turn a few thoughts on the data collected into a detailed planning document.

### 3. Ensure retention and employee satisfaction

Discuss the model for the retention and satisfaction strategy.



Copilot in Excel  
Copilot in Teams

Make rapid updates to the financial model with Copilot and then have Copilot document an action items when the meeting is over.

### 6. Communicate to department managers

Communicate changes to departments and monitor employee engagement.



Copilot in Outlook

Draft an email to a group of department managers that provides detail and timelines regarding employee annual reviews and changes to the overall compensation and benefits.

### 5. Revise policy document

Use Copilot to revise relevant sections of the compensation policy document.



Copilot in Word

Use Draft with Copilot to turn the bullet points from the executive presentation into text for the policy document.

### 4. Incorporate changes into HR strategy

Generate an executive presentation detailing how the compensation strategy will align to the business need for growth and cost management.



Copilot in PowerPoint

Use Copilot to create a set of slides from the meeting notes to document the strategy and then copy in the Excel charts.