

# Smart CPaaS





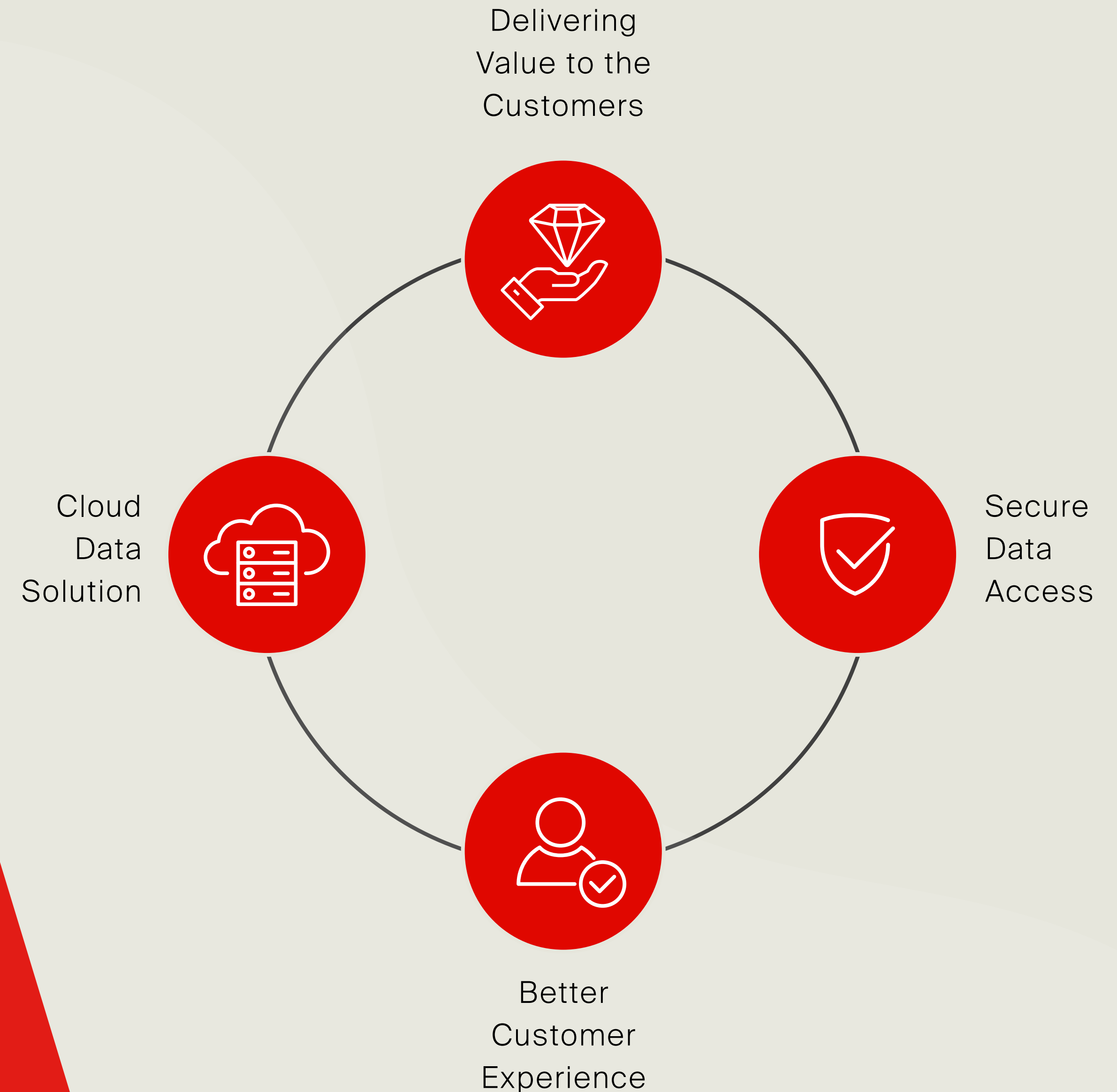
**A carrier grade, Cloud-Ready API platform for SMS, voice, video and verification so that businesses can integrate CPaaS applications to scale fast while maintaining better quality and control.**

**Smart CPaaS infrastructure is built for high-volume and low-latency experience for both operators and enterprise.**

# Smart CPaaS is at the heart of Digital Transformation (DX)

In today's world, technology integration is happening across all aspect of business, changing the entire way the company operates. The objective is to deliver superior value to the customer.

Smart CPaaS platform empowers businesses to accelerate this digital transformation in a seamless way.





# With Smart CPaaS, businesses have a sharp edge because we deliver more than APIs



**Network Reliability:**  
Higher quality standard comes with network control



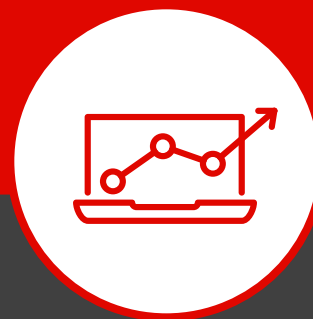
**Customer Centric:**  
End-to-end accountability with full diagnostic control



**Customised Solution:**  
For a full set of service features and offering



**Global Expertise:**  
Competitive advantage in international markets

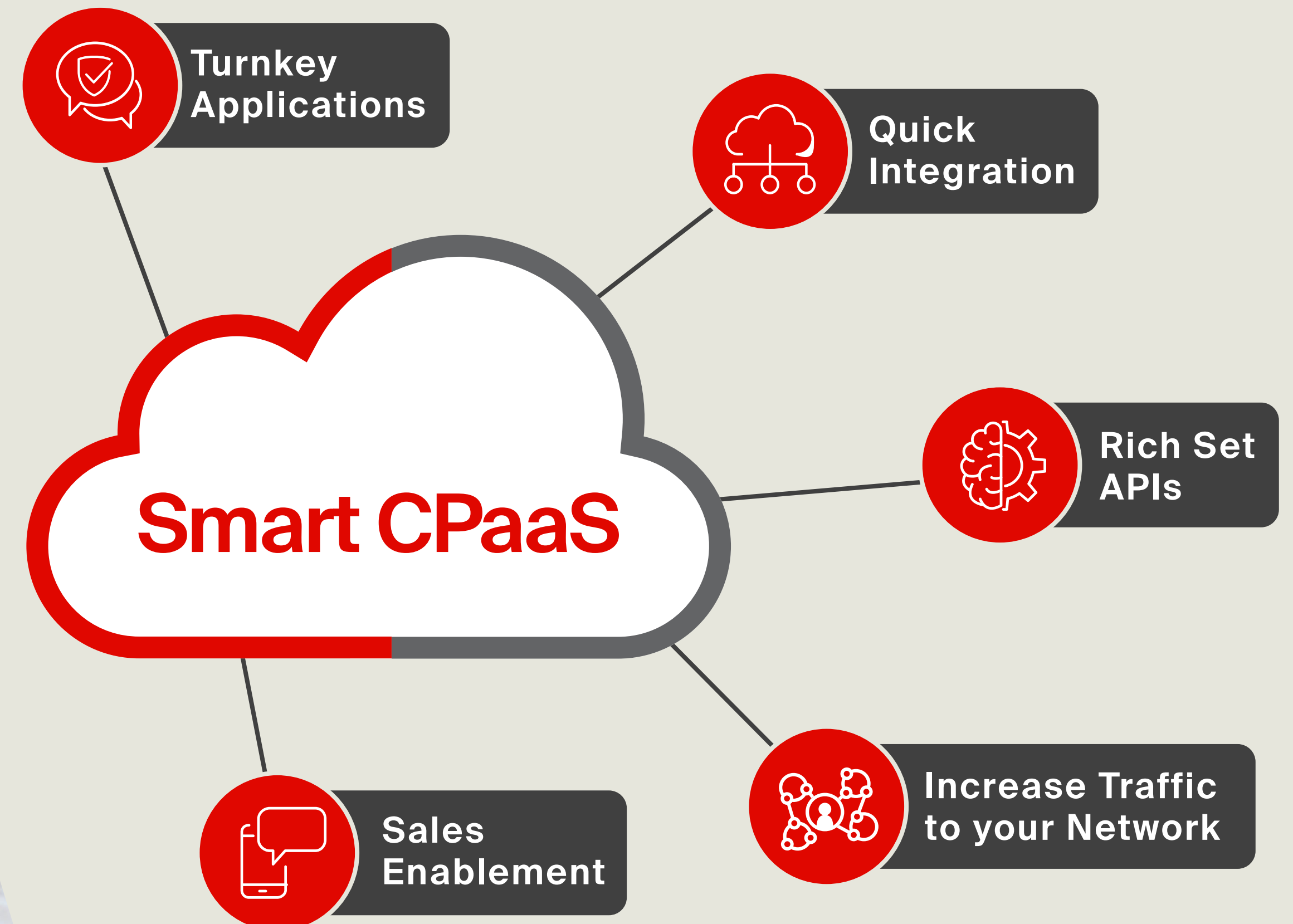


**Higher delivery rate:**  
Traffic blocking filters, higher QoS



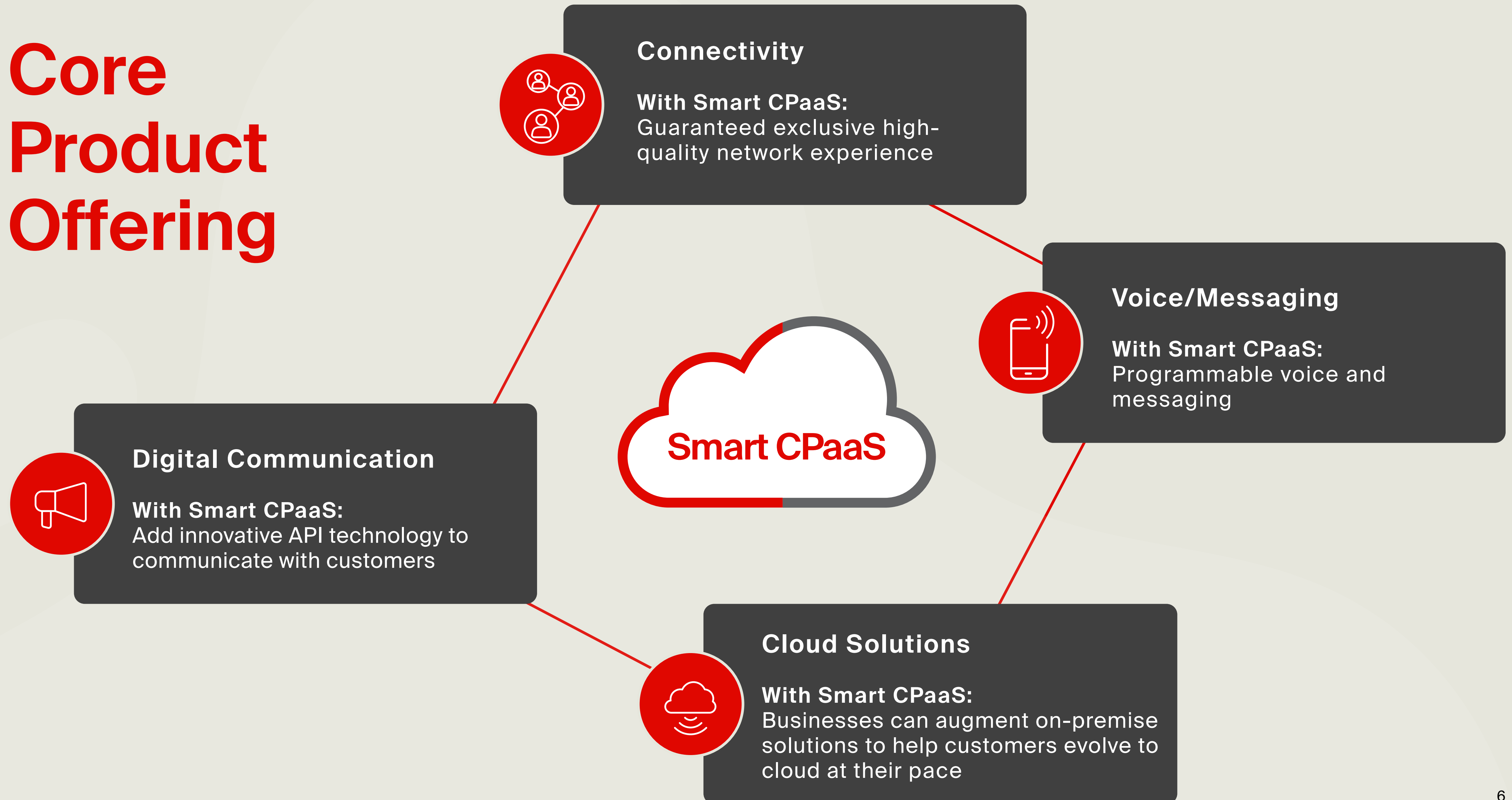


# Competitive Advantage





# Core Product Offering



# Features and Benefits



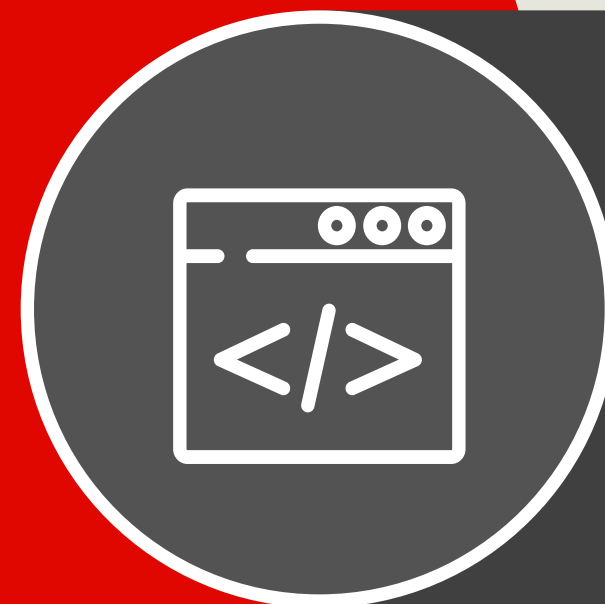
## Campaign Manager

Blast content to millions of people to make important announcements, conduct surveys, gain feedback, and more via SMS, voice or email.



## Visual Designer

Create real-time communications features and applications in minutes with a simple drag-and-drop interface.



## APIs

Build, integrate and deploy unlimited communications applications and features with programmable SMS and voice APIs.





## Two-Factor Authentication

Protect user account security by sending a one-time password for access, also known as 2FA.

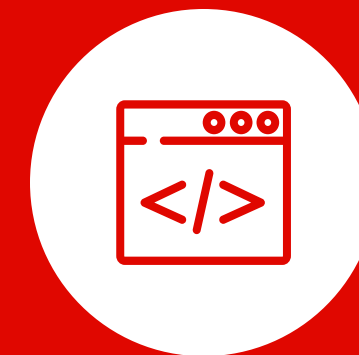


## Number Masking

Ensure customers and businesses can make phone calls and send messages without exposing personal phone numbers by issuing a virtual number.

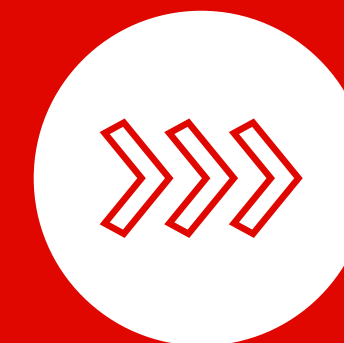


# Why Choose Smart CPaaS



## Flexible APIs

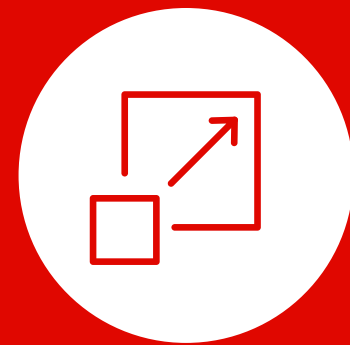
Leverage easy integration with other tools and services using available communications' APIs.



## Accelerated Deployment

Ready to use drag-and-drop Visual Designer and multiple turnkey applications.





### Unlimited Scalability

Omni channel, modular solution for sending unlimited messages or voice calls.



### Management & Analytics

Access usage records, track important KPIs and determine performance for your business.



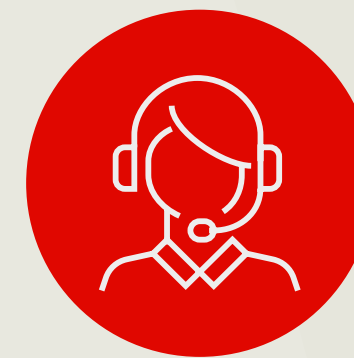
### Reliable Network

Benefit from a controlled and dependable telecommunications network operating within expected service levels.



### High Value

Maximise your business value with Smart CPaaS.



### CPaaS Certified Support Team

To build customised use cases and handholding customers to grow their business.

Add the power of real-time communications features and applications today with Smart CPaaS.

**Contact [mobileservices@eand.com](mailto:mobileservices@eand.com) to learn more.**