

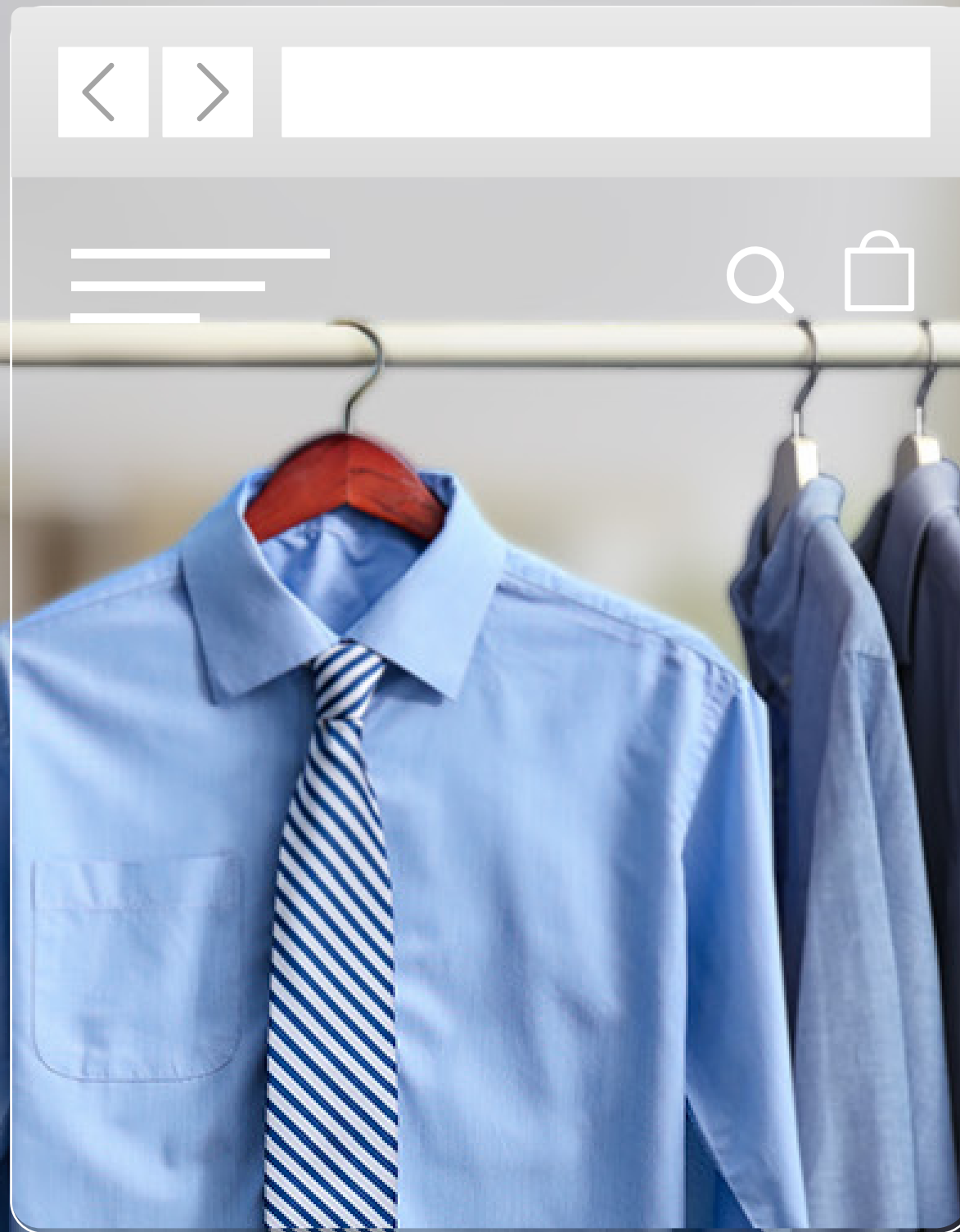


eStore

Empowering SMBs

Enabling customer's

to go online and sell online



Product Overview

01

Built for
small businesses

- ❑ The SMB market is a growing and profitable segment
- ❑ We make getting online simple for people with no experience
- ❑ All our products are designed to deliver a first-class mobile experience

02

Everything
needed for success

- ❑ Create a website in minutes and publish instantly
- ❑ Fully integrated store and payment gateways
- ❑ Everything required for SEO, analytics and domain connection

03

Simple but
powerful

- ❑ Create a professional looking website without hiring a web designer
- ❑ Use your computer, phone or tablet to update your website any time

Product Features



More than a thousand free ready-made template designs to pick from

Drag and drop design and editing features



An online store with easy to upload and publish features

Pre-Integrated with Etisalat & Leading Payment Gateway(s)*



Marketing and reporting analytical features

*Respective Payment gateway subscription charges apply



Product Features

Marketing

- Website stats
- Custom page URLs
- Search Engine Optimisatio

Store main features

- Integrated store setup
- Create product categories & variations
- Create your price list & calculate your taxes
- Easy checkout
- Inventory control
- Create vouchers & discounts codes to your customers
- Setup & Manage your store from desktop & mobile
- Pre-Integrated with Etisalat & Leading Payment Gateway(s)*

*Respective Payment gateway subscription charges apply

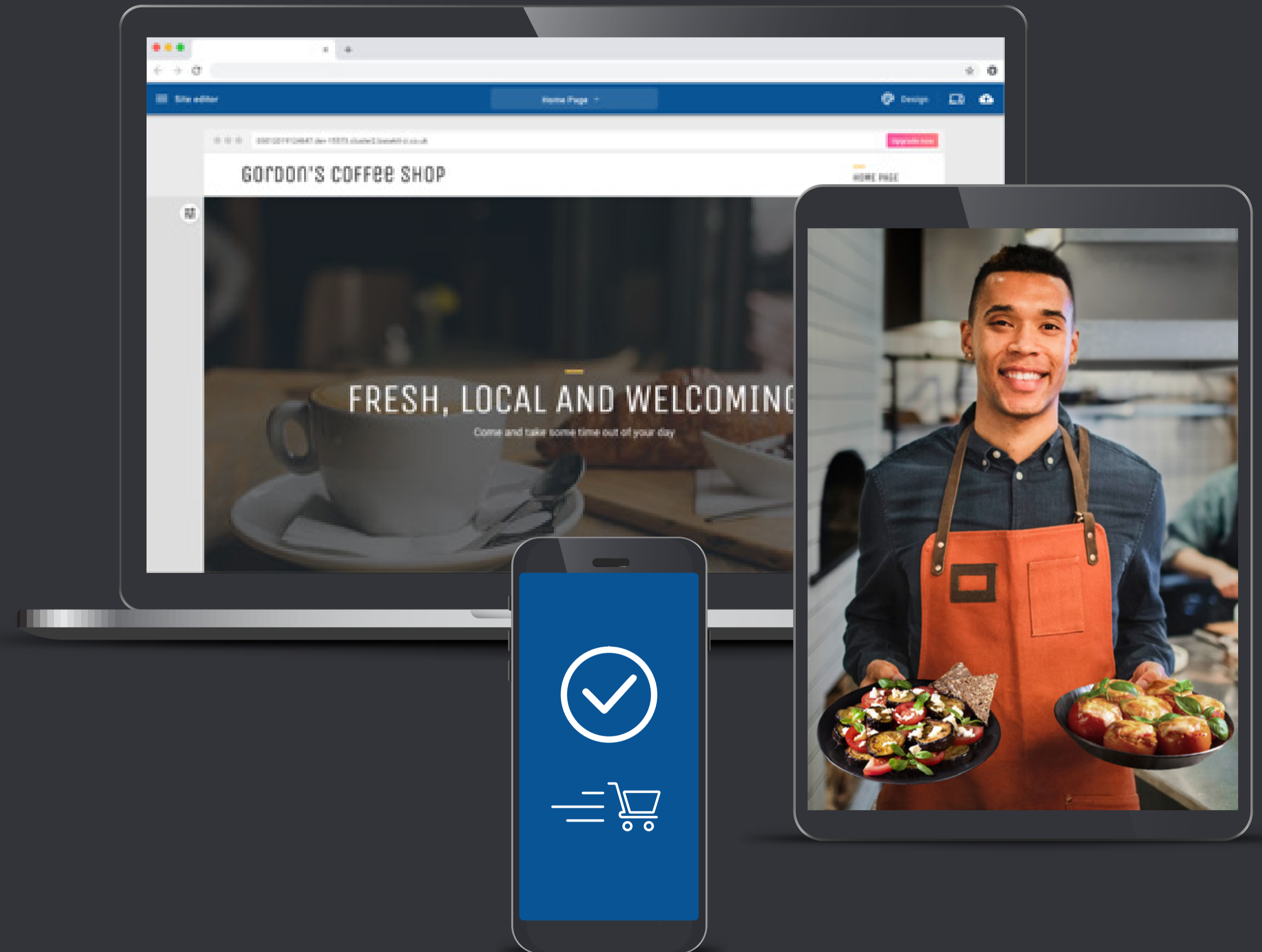
Sitebuilder main features

- Drag and drop editing
- Fast website loading
- Dynamic templates
- Custom template content sets
- End-to-end functionality on mobile devices
- Unlimited pages
- Autosave
- Multi-language site content
- Translations available
- Photo editor
- Video (from YouTube or similar source)
- Free stock images
- Slideshows
- Image optimisation
- Photo upload
- Blogging
- Import Wordpress XML
- Forms
- Google Map



Product Differentiators

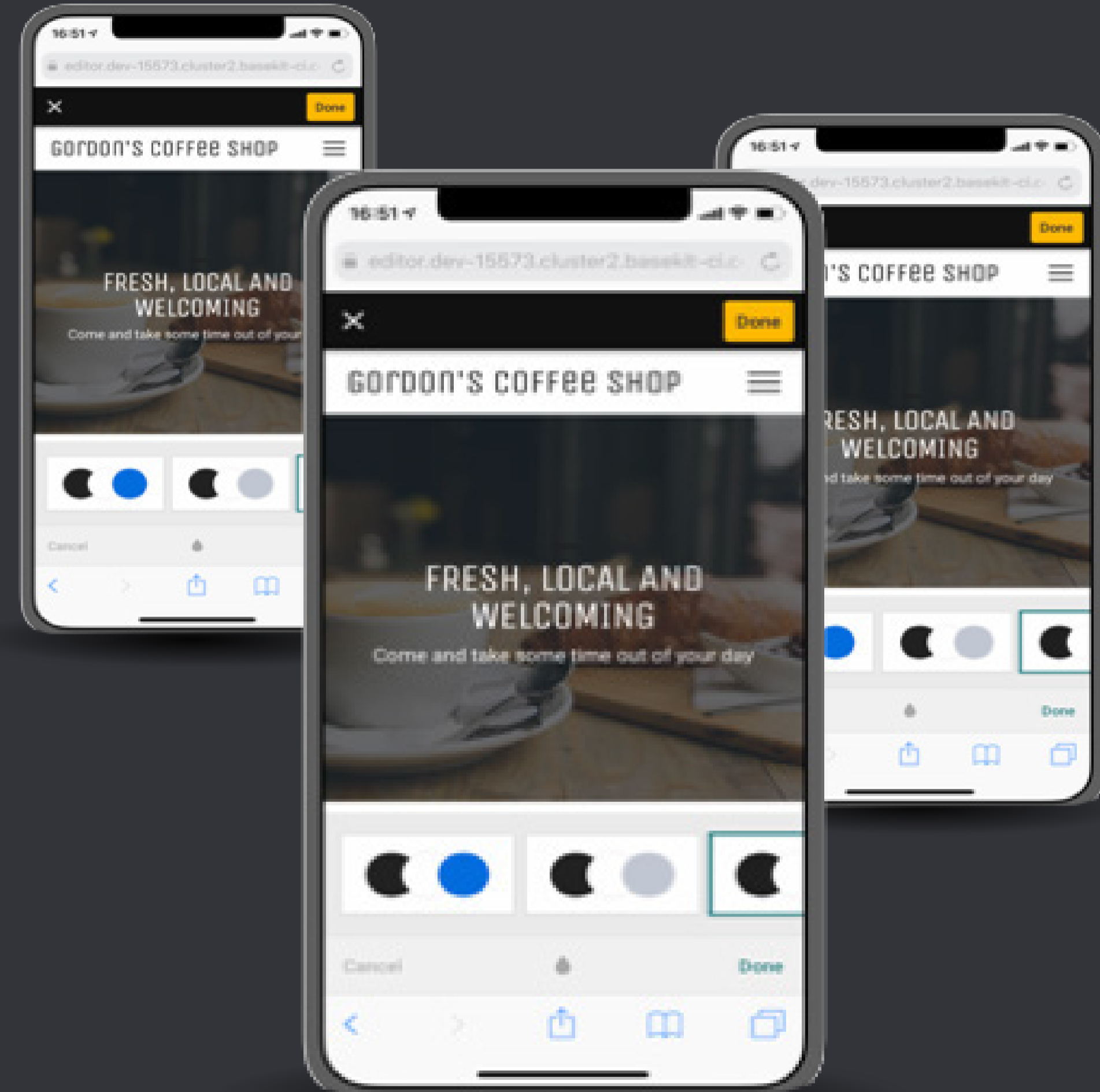
- eShop is a simple, mobile web presence application
- eShop has been built with small businesses in mind
- Easy to learn and use
- Works across most devices: computer, iPhone, iPad and most Android phones & tablets
- Boost SEO and get found on search engines like Google
- Integrated store: sell online and take payments via popular payment gateways or credit cards
- Used by over 9 million customers



Product Differentiators

Compared to other web builders, we offer:

- ❑ A better mobile experience
- ❑ A simpler method of updating
- ❑ Support for more devices e.g. Amazon tablets
- ❑ Better localization through content sets and languages
- ❑ Better suited for creating small business sites
- ❑ No reliance on complex third-party plugins with a poor track record for security

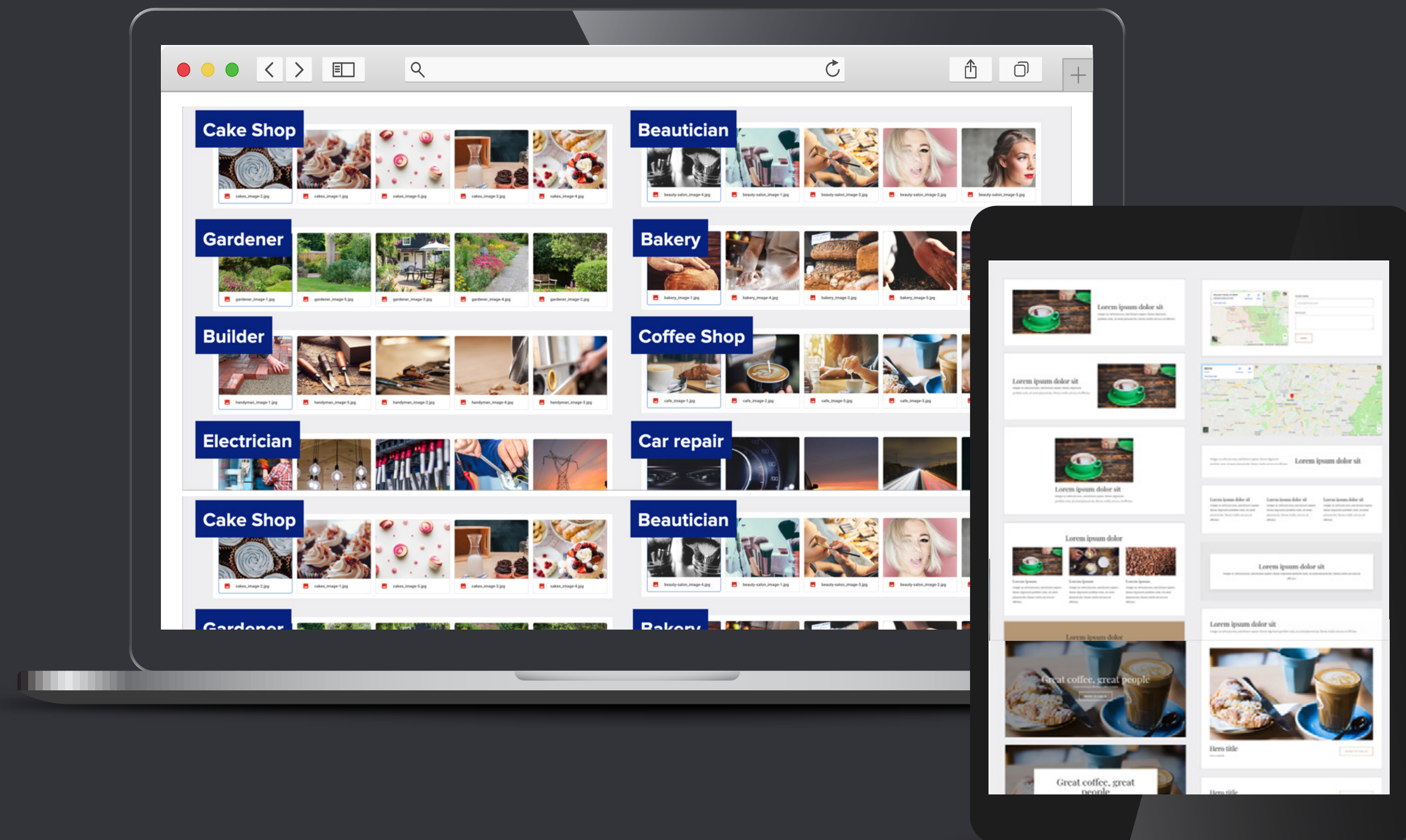


Product Differentiators

Dynamic Templates

- Combining content, styles and layout in real-time creates a huge range of design choices
- Our unique dynamic template model makes it easy for anyone to create a great website
- Templates designed for Verticals.
- Drag & Drop and easy editing of the text and images, Shape dividers, background.

More designs choices



Better value at **zero price**

Free from

etisalat 

Powered by

 **basekit**